

# London Irish Pop Rock Artist The Cheek Of Her Announces New Single and EP Release

After a long career seeing the release multiple EP's, singles and a full length, The Cheek Of Her prepares to release another single and EP to her ever expanding discography.

"Helen Dooley is a singer/songwriter that knows how to write a great pop track and yet there is a darkness to her that sets her apart from other female musicians." - Female First



**(New York, NY)**

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**IMP Music PR** announced today the release of the single *9 Lives* and the EP *Black Heart Mantra* due out April 11<sup>th</sup> and May 2<sup>nd</sup> respectively. The Cheek Of Her is a one woman project, the product of Helen Dooley trying to 'tell it like it is.' Dooley also announced the release of an accompanying video for *9 Lives* which is expected to make its debut on April 18<sup>th</sup>. Her previous work has been referred to as "tongue in cheek" and her full length, *Adult Angst Anonymous* received a 4/5 rating on Sputnik Music.

Praised as "a powerful, distinctive voice painted against strong songwriting and clever lyrics" by Heidi Fisher, The Cheek of Her has performed live in London's iconic venues such as: The Dublin Castle; The O2 Academy Islington and The 100 Club, and will be releasing further music and performing in select showcases in the near future. She has also seen coverage on BBC Radio 2 from noted disk jockey Alex Lester as well as on independent stations in Ireland, Switzerland, Romania, Luxembourg and Holland for her most recent release, the critically lauded single, *The Future Is Purple*.

This is one of the busiest periods of Helen Dooley's career even though she's been going at it since 2011. The preparations for releasing her new record have seen her crafting her finest and most complete sounding record to date and engaging in a massive PR campaign. *Black Heart Mantra* sees her diluting the influences of artists like Siouxsie And The Banshees and Tori Amos into a polished pop rock release. The single *9 Lives* was mastered by Peter Maher who has previously worked with U2, Katy Perry, The Killers, Patti Smith, and Jack White.

Quoted as saying, "Above all I feel the reason why artists write songs and create is for the pure love of it, and I feel it's really important not to lose sight of that," Helen Dooley has consistently shown an overwhelming dedication to her art, but also is determined to never take things too seriously. *9 Lives* discusses the struggles of love and the tribulations that can be brought by passion. These themes are further explored in her EP which features the single *The Future Is Purple* and her classic track, *YOLO* (which also has an accompanying music video) a track that comes with a reminder from Dooley that "You Only Live Once, so we shouldn't let our passions die"

For more information on *Black Heart Mantra* visit her social media [FACEBOOK](#) | [BANDCAMP](#)  
For press inquiries regarding *The Cheek Of Her*, please contact James Moore at  
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